

SIDDHI GHINAIYA

Meta Ads & google Ads Specialist

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Surat, Gujarat



OBJECTIVE

A passionate digital marketing fresher with expertise in Meta Ads, Google Ads, and content creation. Eager to apply my skills to drive impactful campaigns and contribute to business growth.

SKILLS

- Advertising Platforms:** I am proficient in using Meta Ads and Google Ads (Search, Display, and Video Campaigns).
- Content Creation:** I have skills in creating engaging and audience-specific content for Instagram, YouTube, and other social media platforms.
- Tools:** I am familiar with tools like Google Analytics, Canva, MS Excel, and SEMrush.
- Campaign Optimization:** I have good knowledge of analyzing ad performance metrics and optimizing campaigns to achieve better ROI.

EDUCATION

B.com

Bhakta Kavi Narsinh Mehta University

2021 - 2024

12th Commerce(72%)

Shree Swaminarayan Gurukul Droneshwer

2020 - 2021

10th (73%)

Shree Swaminarayan Gurukul Droneshwer

2018 - 2019

LANGUAGES

English
Proficient



Hindi
Native



Gujarati
Native



PASSIONS

Traveling

Content Creation

ASSIGNMENT / PROJECT

LinkedIn

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